

GRANITE

AD SPECS

MAGAZINE TRIM SIZE

8.5" W X 11" H

BLEED SIZE

8.75" W X 11.25" H

LIVE AREA

7.875" W X 10.5" H



COVER POSITIONS
(W/ BLEED)
8.75" X 11.25"



FULL PAGE
(NO BLEED)
7.875" X 10.5"



1/2 PAGE (H)
7.875" X 5.125"



1/2 PAGE (V)
3.875" X 10.5"



1/4 PAGE
3.875" X 5.125"

THE MAGAZINE FOR GOOD LIFE IN NEW HAMPSHIRE

Granite Magazine is the opportunity to reach residents and visitors to the Southern New Hampshire region year-round. Reach residents who are seeking the opportunity to engage with your products and services, while they enjoy seasonal activities with friends and neighbors.

- Granite Magazine is a full-color magazine that is direct-mailed to Southern New Hampshire homeowners with average incomes of \$125,000 or more.
- Granite Magazine is distributed to affluent property owners, residents and frequent guests of Southern New Hampshire. Each issue has a multi-month shelf life to keep your advertising message in front consumers and to draw sales traffic from this lucrative market.
- On average, readers spend 30-40 minutes with high-end lifestyle magazines. Granite, at 64 or more pages, will include unique stories about people and experiences in the region, matched with superb photography.

CONTACT:
Matthew Burdette
mburdette@nashuatelegraph.com
603.594.1240

SOFTWARE ACCEPTED

- Adobe PDF files (preferred format)
- Adobe Photoshop and Adobe Illustrator EPS files
- Files need to be press optimized with fonts embedded
- Images and files submitted should be at least 300 dpi resolution, CMYK color space.

MEDIA ACCEPTED

- CD or DVD disks
- Send electronic files to: adsales@nashuatelegraph.com
- FTP upload available for files greater than 10MB (contact publisher for details)

SUBMISSIONS:

- adsales@nashuatelegraph.com

UNACCEPTABLE MEDIA

- Laser prints and graphics from Websites are not acceptable quality for printing.
- Images embedded in Microsoft Word, Publisher or Power Point.

PRODUCTION ASSISTANCE

Contact your advertising executive for basic assistance in the production of all ads.



ISSUE DATES

May 14, 2021
 Aug. 6, 2021 • Nov. 5, 2021

Material deadline is 45 days prior to publication.

POSITIONS & RATES*

FULL PAGE	QUARTER PAGE
1 X Rate.....\$1,995	1 X Rate \$725
2 X Rate \$1,665	2 X Rate \$625
3 X Rate....\$1,336.65	3 X Rate.....\$485.75
4 X Rate.....\$1,197	4 X Rate.....\$435
5 X Rate.....\$997.50	5 X Rate.....\$362.50

HALF PAGE

1 X Rate \$1,225
2 X Rate \$1,085
3 X Rate.....\$820
4 X Rate.....\$735
5 X Rate.....\$612.50

*Additional 20 percent for premium and guaranteed positions.
 *All rates are net. Rates are not subject to agency commission.

*Full price will be charged for any ads booked, regardless of whether deadlines are met for ad submissions.

PUBLICATION DATE(S)

___ February 2021 • ___ May 2021 • ___ August 2021 • ___ November 2021

AD SIZE

___ Full Page • ___ Half Page • ___ Quarter Page

ADVERTISING INSERTION ORDER

I agree to ___ number of ads at a rate of ___ each. Signature: _____ Date: _____

Printed name: _____ Title: _____